



FOR IMMEDIATE RELEASE

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MEDIA ALERT

**CLEAN WATER AMERICA ALLIANCE HOSTS SECOND NATIONAL DIALOGUE:
"What's Water Worth" (W³)?**

Presented by Black & Veatch Corporation – Sponsored by CDM, Insituform and Greeley & Hansen

WHAT: Clean Water America Alliance is hosting its second in a series of *National Dialogues* entitled "What's Water Worth" (W³)? to bring together the "best and brightest" from all relevant fields including energy, conservation, agriculture, water practitioners, public officials, and academia to determine the practical steps needed to advance an integrated national water policy.

WHO:

- Dialogue Chair:** *Ben Grumbles*, former Assistant Administrator for the Office of Water at EPA; and current Director of Arizona's Department of Environmental Quality
- Dialogue Facilitator:** *LaJuana Wilcher*, former Assistant Administrator for the Office of Water at EPA; former Secretary of the Kentucky Environmental & Public Protection Cabinet; and current partner at English, Lucas, Priest & Owsley LLP
- Keynote Speaker:** *Robert Glennon*, the Morris K. Udall Professor of Law and Public policy in the Rogers College of Law at the University of Arizona; and author of *Unquenchable: America's Water Crisis and What To Do About It*
- Speaker:** *Nancy Stoner*, Deputy Assistant Administrator, US EPA Office of Water
- Distinguished Panel:** *Jon Scholl*: President, American Farmland Trust; *Michele LaNoue*: CEO, Headworks Inc.; *Andrew Fahlund*: Vice President, American Rivers; and *David Scott*: Director, Baltimore City Department of Public Works

WHEN: **Thursday, March 24, 2010 8 am to 5 pm**
Friday, March 25, 2010 8 am to 12 pm

WHERE: Hilton Washington – Lincoln Room
1919 Connecticut Avenue, NW
Washington, DC 20009

This is an invitation-only event hosted by the Clean Water America Alliance and its Board of Directors. Press is invited. Log on to www.cleanwateramericaalliance.org for a complete Board of Directors listing.

The Clean Water America Alliance is a 501(c)(3) nonprofit organization working to bring together a diverse array of interests to create one integrated, national water policy for America that advances holistic, watershed-based approaches to water quality and quantity challenges. A broad cross-section of interests have come together through the Alliance to begin this important dialogue on the future with a focus on providing clean and safe waters to future generations.

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Clean Water America Alliance
National Dialogue: What's Water Worth (W³)?
Presented by Black & Veatch Corporation

PARTICIPANTS

Albert Appleton

New York's Former
Commissioner of
Environmental Protection

Mel Aust

General Manager
Hidden Valley Lake
Community Services District

Daniel Botkin

Professor Emeritus
Environmental Studies and
Biological Sciences
UC Santa Barbara

Linda Church Ciocci

Executive Director
National Hydropower
Association

Carol Collier

Executive Director
Delaware River Basin
Commission

Debra Coy

Managing Director, Research
& Water Sector
Janney Montgomery Scott
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Addison Davis

Deputy Assistant Secretary of
the Army Environment, Safety,
and Occupational Health
Department of the Army

Jon Freedman

Global Leader, Government
Relation
GE Power and Water

Paul Freedman

Co-founder and President
Limno Tech

Gordon Garner

Vice President
Water Business Group
CH2M Hill

Chuck Hersey

Manager, Environment
Southeast Michigan Council
of Governments

Kenneth Hudnell

Vice President & Director of
Science
SolarBee, Inc.

Bob Johnson

Water Consultant
Past Commissioner for the US
Bureau of Recreation

Ken Kopocis

Senior Council
House Transportation and
Infrastructure Committee

John Kostyack

Executive Director, Wildlife
Conservation and Global
Warming
National Wildlife Federation

Dick Lanyon

Executive Director
Metropolitan Water
Reclamation District of
Greater Chicago

Charlie Logue

Director Technical Services
ReWa (Renewable Water
Resources)

Tim Loftus

Planning and Programming
Chicago Metropolitan Agency
for Planning

Mike Markus

General Manager
Orange County Water District

Steve Maxwell

Managing Director
TechKNOWLEDGEy Strategic
Group

Dan McCarthy

CEO
Black & Veatch Water

Tracy Mehan

Principal
Cadmus Group

William J. Mitsch, Ph.D.

Distinguished Professor of
Environment and Natural
Resources
Director, Olentangy River
Wetland Research Park
The Ohio State University

Jason Morrison

Program Director
Pacific Institute

Valerie Nelson

Founder
Coalition for Alternative
Wastewater Treatment

Howard Neukrug

Director, Office of Watershed
Philadelphia Water Department

Bill Northey

Secretary of Agriculture
State of Iowa

Bill Ross

Former Secretary
North Carolina Environment &
Natural Resources Department

Amy Shanker

Black & Veatch Corporation
(Retired)

Lynn Scarlett

Environmental Consultant
Former Deputy Secretary
Department of the Interior

Paul Schwartz

National Campaigns Director
Clean Water Action

Marcia St. Martin

Executive Director
Sewerage and Water Board of
New Orleans

Barton "Buzz" Thompson

Professor of Natural Resources
Law
Stanford University

Roger Wolf

Director of Environmental
Programs
Iowa Soybean Association