



## PRESS RELEASE

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### ***CLEAN WATER AMERICA ALLIANCE IS LAUNCHED WITH FOCUS ON OVERCOMING WATER SECTOR SILOS, CHANGING THE WATER PARADIGM***

*Imagine a world where water is viewed, managed and valued as one resource. A world where the silo thinking that has kept clean water, drinking water, stormwater and water reuse interests segregated erodes away – and in its place emerges a movement toward meeting future challenges on a watershed basis, with a focus on sustainability and green cities. Changing the water paradigm – this is the vision of the Clean Water America Alliance.*

The Clean Water America Alliance (CWAA), a new 501(c)(3) nonprofit organization, is being launched today to explore the complex issue of water sustainability and plan for the future by improving public awareness that advances holistic, watershed-based approaches to water quality and quantity challenges. A broad cross-section of interests have come together through the Alliance to begin an important dialogue on the future that will explore and analyze issues of critical importance to the nation's ability to provide clean and safe waters to future generations. This will involve offering information and education to citizens and policy-makers on key issues, and recognizing organizations and individuals for innovation and outstanding achievements in the water quality and quantity arena.

The Alliance's diverse Board of Directors (see listing below) offers a wide array of perspectives and includes leaders from the private sector (including engineering, manufacturing, legal and corporate executives), municipal utilities, state agencies, the environmental and conservation communities and academia – as well as three former Assistant Administrators of Water for the U.S. Environmental Protection Agency (EPA). Each of them has accepted the call to serve not based on current or past organizational affiliations, but instead because of their strong desire to identify the best possible way to meet future challenges.

The distinguished CWAA Board of Directors has identified several key initiatives to move the organization forward in the coming year. To learn more about the Alliance's objectives and initiatives visit us on the web at [www.cleanwateramericaalliance.org](http://www.cleanwateramericaalliance.org).

## LIST OF CLEAN WATER AMERICA ALLIANCE BOARD MEMBERS

Dick Champion, Chair, City of Independence  
Jack Baylis, AECOM  
D. Randall Benn, Dewey & LeBoeuf LLP (Duke University)  
Julius Ciaccia, Northeast Ohio Regional Sewer District  
Jim Clark, Black & Veatch Corporation  
Carol Collier, Delaware River Basin Commission  
Mike Cook, U.S. EPA (Retired)  
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Dick Fox, Camp Dresser & McKee, Inc.  
John Freedman, GE Water 1  
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John Hattle, Insituform Technologies, Inc.  
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Howard Neukrug, City of Philadelphia  
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